Art Requirements for
CHOCOLATE ITEMS

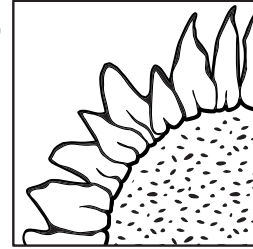When you send us your art make sure to include your company name!

If you do not use our template, let us know what type of item you are sending art for (chocolate or printed item)

There are two types of art files: raster and vector. We need vector art in order to make custom chocolate. The following are some helpful tips for determining which file types you have and which ones to send to us.
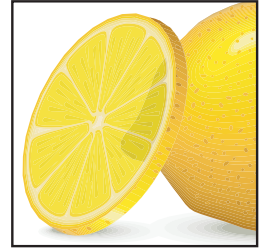
VECTOR ART usually looks clean and crisp at any size, zoom in or out. It can look simple or very complex and can sometimes look very realistic. It can be in color or black and white.

Acceptable File Types: .ai, .eps, and PDF

Make sure all fonts are converted to "outlines"

vector art - black and white   *vector art - color*

IMPORTANT: We cannot use raster art for making custom chocolate.

RASTER ART can look and print clean and crisp, but only if it is sized appropriately. If you zoom in further than the image is sized for, it will look blurry, chunky or "pixelated". If the image is printed larger than it is sized for, it will print blurry.
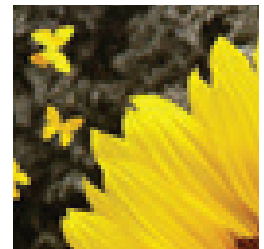
Photographs are always raster images.

We cannot use raster art for making custom chocolate.

Acceptable File Types: jpg, png, or. psd

Make sure all images are embedded.

raster art   *raster art - zoomed in*

If you don't have the right file type, ask one of the people listed below.
It could be as easy as an email for them to send a vector art file to you. You can ask your:

* printer (whoever printed your business card, letterhead, brochures...)
* IT person
* logo designer
* webmaster (they live in the raster art world, but might have your logo in vector)

APPLICATIONS AND FILES TYPES

All artwork should be PC-formatted and compatible with Adobe Illustrator.

ILLUSTRATOR: "Create Outlines" on all fonts. .ai and .eps are acceptable file formats. Embed images - linked images won't work

PHOTOSHOP: tif, .jpg, or .psd files are not accepted for making chocolate molds. These file types are used for print only. If you only have this file type for your logo, our art team is available to convert these files types to vector for you. Please contact your sales rep for more information.
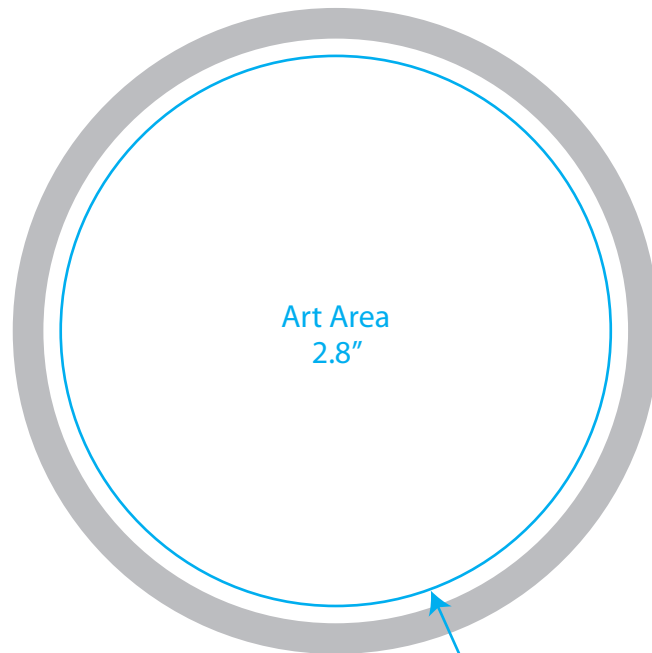
Totally Chocolate

artwork@totallychocolate.com | 1-800-255-5506

COOKIE

Art must be VECTOR.
White art is surface level. Black art is engraved.

In order for your art to show well in chocolate:

- Fonts should be at least 12pt
- Lines and details, and spaces in between lines and details should be at least a 1pt thickness and prominent lines should be thicker.
- Convert all fonts to objects

Art Area
2.8"

Artwork must remain inside this line